



HoodTalk Music Festival

STATEMENT OF FACTS

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International Goodwill Ambassador, DreamChild Foundation

Harnessing Music, Heritage, and Humanity to Position Ghana as a Global Destination for Tourism, Trade, and Cultural Exchange

The **DreamChild Foundation**, through its bold initiative—the **HoodTalk Music Festival**—is transforming Ghana's cultural landscape by harnessing the universal language of music to empower the nation's youth and promote sustainable development. As organizers of the festival, the Foundation harnesses the transformative power of music to champion the rights and potential of African children, fostering growth, education, and self-expression. Celebrating diversity and creativity builds a community where every child can thrive and pursue their dreams.

In October 2024, the DreamChild Foundation appointed Dr. Marie Y. Lemelle, PhD, a renowned global entrepreneur and media strategist, as its International Goodwill Ambassador in recognition of her philanthropic efforts in the fields of health and education. She joins global icon **Stevie Wonder**, also a Goodwill Ambassador of the Foundation, in lending her voice and influence to this impactful mission.

The **2025 HoodTalk Music Festival**, co-hosted by Dr. Lemelle and [Dr. Hasaan Rasheed](#)—an All-American Track Star, fitness mogul, and humanitarian actor known for his role in *Black Panther*—is scheduled for **May 9, 2025**, at Independence Square in **Accra, Ghana**.

Dr. Rasheed recently completed a feature film in Accra, further cementing the city's growing reputation as a vibrant hub for global entertainment and cultural production. The trailer for his film will debut at the **HoodTalk Music Festival**.

The **HoodTalk Music Festival** is more than an entertainment event; it is a national movement. It serves as a platform for bringing Ghanaian youth together to discuss critical topics related to their development while engaging in healthy, uplifting entertainment. Since its inception, the festival has been held in five regions across Ghana, raising funds to build five much-needed **pediatric clinics**.

This year's 2025 festival will be broadcast in over 200 countries, providing an unprecedented opportunity to showcase Ghana's rich cultural talent and amplify its presence on the world stage. With endorsements from the **Office of the President, Ministry of Tourism, Arts and Culture, Ministry of Health, Ministry of Gender, Children and Social Protection, Ministry of Chieftaincy and Traditional Affairs, DJUGA**, and **UNESCO**, the event is positioned as a key cultural export.

As Ghana commemorates the solemn memory of **May 9, 2001**, when [127 football fans tragically lost their lives at the Accra Sports Stadium](#), the festival will also serve as a moment of unity and healing for the nation. We plan to honor those lives with 127 drum beats.

The HoodTalk Music Festival can be a strategic platform for the Ministry of Tourism to:

- **Promote Ghana as a premier tourism destination** for cultural and music enthusiasts worldwide
- **Engage the African diaspora and international travelers** seeking purposeful experiences
- **Attract foreign investment** and open pathways for trade partnerships
- **Strengthening diplomatic and cultural relations** through the arts

Through global ambassadors, celebrity hosts, and a powerful message of hope and community, the HoodTalk Music Festival invites the world to **discover Ghana—not only for its heritage and hospitality but as a dynamic place for recreation, business, and legacy building**.

For more information, visit the [DreamChild Foundation](#) and the [HoodTalk Music Festival](#) websites.